



SPOT SATELLITE TECHNOLOGY: PROVEN AND ESSENTIAL SAFETY GEAR

**THOUSANDS OF
RESCUES MADE
COUNTLESS
LIVES TOUCHED**

SPOT satellite technology is proven and essential safety gear for outdoor adventurers and anyone who wants to stay connected to family, friends and emergency services – completely independent of the cellular network.

SINCE INTRODUCED IN 2007, SPOT HAS BEEN USED TO INITIATE:

 **8,000+** RESCUES
WORLDWIDE

 **30%+** OF ALL WORLDWIDE
RESCUES HAVE BEEN
INITIATED IN CANADA

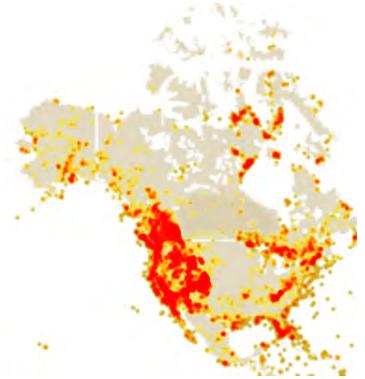
THE MAJORITY OF SPOT RESCUES IN CANADA HAVE BEEN INITIATED FROM:


**HIKING AND
MOUNTAIN SPORTS**


**BOATING AND
WATER SPORTS**


**MOTOR VEHICLE
INCIDENTS**


**MEDICAL
INCIDENTS**



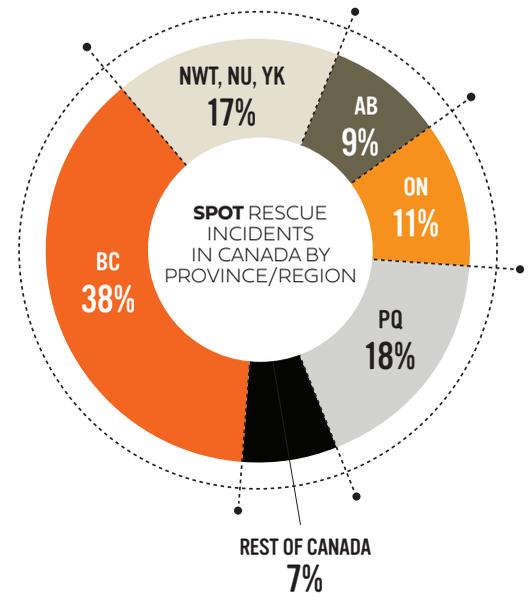
MARCH 2021 SURVEY OF SPOT CUSTOMERS WHO WERE INVOLVED IN A RESCUE INCIDENT:

96% 96% of SPOT customers who used SPOT to initiate a rescue agreed on the importance of maintaining 24/7 access to 9-1-1 / SOS emergency service. 

83% ranked emergency notification and connectivity beyond cellular features as extremely important SPOT features. 

92% said they'd recommend SPOT to a family member or friend. 

2,500+ RESCUES
IN CANADA



**I DID THE RIGHT THING USING SPOT TO CONTACT
EMERGENCY RESCUE. WITHOUT SPOT, THE SITUATION
COULD HAVE BEEN DISASTROUS.**
— Joe Federer, SPOT customer

 According to the **National Search and Rescue Secretariat**, Canada has one of the world's largest areas of responsibility for search and rescue, covering

18 MILLION SQUARE KILOMETRES OF LAND AND WATER.



SPOT X[®] with Bluetooth[®] wireless technology
SPOT X provides 2-way satellite messaging, can be used as a standalone communication device or connect SPOT X to your smart phone via Bluetooth wireless technology through the SPOT X app to access your contacts and communicate easily with family, friends, or directly with Search & Rescue services in a life-threatening situation.



SPOT GEN4[™]
SPOT Gen4 gives you a critical, life-saving line of communication when you travel beyond the boundaries of reliable cellular service. SPOT Gen4 lets family, friends, and colleagues know you are OK, or if the unexpected should happen, sends your GPS location to emergency responders all with the push of a button.