

## New Licensing Partnership Between SPOT and the Jeep® Brand

*Three-year licensing initiative aligns brands to provide safety and peace of mind*

**MISSISSAUGA, ON (Apr. 16, 2020)** – [Globalstar Canada Satellite Co.](#), a wholly owned subsidiary of Globalstar Inc. (NYSE MKT: GSAT) and a leader in satellite messaging and emergency notification technologies, today announced a licensing deal between its affiliate SPOT LLC and the Jeep® brand. As part of an effort to expand its footprint in the overland adventure market, Globalstar is developing an exclusive new line of Jeep and SPOT™ co-branded products.

SPOT offers off-road enthusiasts and back-country adventurers' critical connectivity in remote areas of the world. Products include emergency response and international S.O.S. services, giving peace of mind to hundreds of thousands of users globally. To date, SPOT has achieved over 7,000 rescues, in more than 100 countries.

"The Jeep brand is one of the most recognized in off-roading with enthusiasts who often transition to hiking and mountain climbing, all of which would benefit by staying connected while off the grid," said Dave Kagan, CEO of Globalstar. "We are proud to announce this new partnership and look forward to future collaborations in the years to come."

"Expanding the Jeep brand's licensing portfolio to now include Globalstar extends the brand's ability to offer its customers endless opportunities to pursue their adventures once the road ends, in a connected and safe manner," said Kim Adams House, Head of Licensing and Merchandising, FCA.

The partnership is expected to drive consumer awareness of SPOT through cross-promotional opportunities while exploring new distribution channels. SPOT expects to have these products available in all their distribution channels starting in 2Q 2020.

### **About Globalstar, Inc.**

Globalstar is a leading provider of customizable satellite IoT solutions for customers around the world in industries such as government, oil and gas, emergency management, transportation, maritime and outdoor recreation. As a pioneer of mobile satellite voice and data services, Globalstar allows businesses to streamline operations via the Globalstar Satellite Network by connecting people to their devices, supplying personal safety and communication and automating data to more easily monitor and manage mobile assets. The Company's product portfolio includes the industry-acclaimed SmartOne asset tracking products, Commercial IoT satellite transmitters and Duplex satellite data modems, the innovative Sat-Fi2 satellite wireless IP hotspot and the SPOT® product line of personal safety, asset and communication devices, all offered with a variety of data service plans. For more information regarding Globalstar Canada Satellite Co., please visit [www.globalstar.ca](http://www.globalstar.ca).

### **About SPOT**

SPOT LLC, a subsidiary of Globalstar, Inc., provides affordable satellite communication and tracking devices for recreational and business use. SPOT messaging devices use both the GPS satellite network and the Globalstar Satellite Network to transmit and receive text messages and GPS coordinates. Since 2007, SPOT has provided peace of mind by allowing customers to remain in contact with family, friends



and co-workers, completely independent of cellular coverage and has helped initiate over 7,000 rescues worldwide. For more information, visit [FindMeSPOT.com](http://FindMeSPOT.com).

Note that all SPOT products described in this press release are the products of SPOT LLC, which is not affiliated in any manner with Spot Image of Toulouse, France or Spot Image Corporation of Chantilly, Virginia. SPOT Connect is a trademark of Spot LLC. All other trademarks are the property of their respective owners.

### **About Jeep**

Built on more than 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Gladiator, Grand Cherokee, Renegade and Wrangler. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left- and right-hand drive configurations and with gasoline and diesel powertrain options. Jeep is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

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