

FOR IMMEDIATE RELEASE  
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## **Globalstar Canada and Canadian Council of Snowmobile Organizations Urge Riders to Get ‘Gear Ready’ Earlier this Season**

### ***Ongoing supply chain delays expected to impact availability of snowmobile parts and equipment***

**MISSISSAUGA, ON – Oct. 21, 2021** – [Globalstar Canada Satellite Co.](#), a wholly owned subsidiary of Globalstar Inc. (NYSE MKT: GSAT) and a leader in satellite messaging and emergency notification technologies, in partnership with the [Canadian Council of Snowmobile Organizations \(CCSO\)](#), launched an awareness campaign today urging Canada’s estimated 1.5 million riders to get ‘gear ready’ earlier this season. The campaign coincides with the [Sled Season International Kickoff](#) taking place on October 29-30, 2021 which brings snowmobile clubs and riders together in preparation for the start of the winter season.

According to the International Snowmobile Manufacturers Association, riders spend an average of \$2,600 CAD per year on snowmobile riding products, gear and related services. Craig Nicholson, The Intrepid Snowmobiler, says that much of this spending occurs in the fall and always advises snowmobilers to complete their ride preparations before the snow flies. But Nicholson is now warning riders to get ‘gear ready’ earlier than ever, and the sooner the better:

“Supply chain issues are already creating challenges when it comes to getting snowmobiles, parts and accessories. So don’t wait until it’s too late, especially when it comes to SPOT Satellite Messenger, which I recommend as an essential communications, tracking, and safety tool because it provides snowmobilers proven reliability and peace of mind – even in the most remote areas – without relying on cell service.”

SPOT is trusted by thousands of people around the world who prioritize safety and connectivity for work and play beyond cellular. In a recent survey, 96% of SPOT users agreed on the importance of maintaining 24/7 access to 9-1-1 / SOS emergency service; 92% said they’d recommend SPOT to family or friends. For the growing community of snowmobile riders in Canada, SPOT provides the safety and peace of mind of staying found via satellite technology, completely independent of cellular networks which may be unreliable or unavailable on Canada’s 121,000 kilometers of trails.

To date, more than 8,000 rescues have been initiated around the world with SPOT satellite technology, with Canada comprising approximately 30% of all rescues. Within Canada, British Columbia accounts for the majority of SPOT rescues (38%), followed by Quebec (18%), the North including Yukon, Northwest Territories and Nunavut (17%), Ontario (11%) and Alberta (9%). The majority of SPOT winter rescue incidents in Canada encompass activities such as snowmobiling, motor vehicle travel, medical emergencies, mountain sports and hiking. The new [SPOT Infographic](#) provides a breakdown of SPOT rescues in Canada, by province and incident type.

The centrepiece of the SPOT family is the SPOT X 2-Way Satellite Messenger with Bluetooth wireless technology. SPOT X provides two-way satellite messaging, tracking and emergency notification technology for reliable connectivity beyond cellular coverage with family, friends and co-workers. For those outdoor adventurers who only need one-way messaging to stay in touch with family and friends, along with 24/7

access to emergency services and GPS tracking, the SPOT Gen4 Satellite Messenger is the device of choice. SPOT Mapping services are available across all SPOT devices, providing easy sharing of location positions, storing historical waypoints for reference, setting alerts and creating geofences along outdoor journeys. It includes mobile responsive and sharable maps, longer data storage, and various map displays, including satellite, road and terrain options. Users also have the option to view maps in live or history mode, for tracking in real-time or to review previous trips.

For additional information on the SPOT family of satellite communications devices and list of retailers, or to purchase online, visit [www.findmespot.ca](http://www.findmespot.ca).

#### **About CCSO**

The Canadian Council of Snowmobile Organizations is a national not-for-profit organization which provides the unified voice of organized snowmobiling across Canada. It envisions that organized snowmobile trail networks and riding areas provide a lasting legacy of responsible riding experiences that are highly valued, safe, enjoyable, sustainable and environmentally friendly.

#### **About SPOT**

SPOT LLC, a subsidiary of Globalstar, Inc., provides affordable satellite communication and tracking devices for recreational and business use. SPOT messaging devices use both the GPS satellite network and the Globalstar satellite network to transmit and receive text messages and GPS coordinates. Since 2007, SPOT has provided peace of mind by allowing customers to remain in contact with family, friends and co-workers, completely independent of cellular coverage and has helped initiate over 8,000 rescues worldwide. For more information, visit [www.FindMeSPOT.ca](http://www.FindMeSPOT.ca).

Note that all SPOT products described in this press release are the products of SPOT LLC, which is not affiliated in any manner with Spot Image of Toulouse, France or Spot Image Corporation of Chantilly, Virginia. SPOT Connect is a trademark of Spot LLC. All other trademarks are the property of their respective owners.

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#### **Media Contact – Globalstar Canada**

Caroline McGrath  
CMM Communications Inc. for Globalstar Canada Satellite Co.  
[cmcgrath@globalstar.ca](mailto:cmcgrath@globalstar.ca)  
+1-416-972-1642

#### **Media Contact – Snowmobile Safety**

Dennis Burns  
Canadian Council of Snowmobile Organizations  
<http://ccso.ccom@tbaytel.net>  
1 (807) 345-5299