Captain Jose Wejebe Hosts Event Seminar at West Marine's Flagship Store in Jacksonville Florida on June 27th

Television Host and Marine Outdoor Expert Presents 'The New Generation of Boating and Fishing' Sponsored by the SPOT Satellite GPS Messenger

MILPITAS, CA (June 2, 2009) – SPOT LLC, a leader in personal satellite messaging and emergency communications, today announced that marine outdoor and fishing expert Captain Jose Wejebe is appearing at West Marine's new Flagship Store at 4874 Big Island Dr. located at St. Johns Town Center in Jacksonville, Florida on Saturday June 27th, 2009 at 2pm.

Host of Spanish Fly, Vida del Mar and Saltwater Sunday's on ESPN2, Jose will present 'The New Generation of Boating and Fishing', a free seminar designed to inspire and educate outdoor enthusiasts on destination travel as well as fishing and boating with today's modern equipment including the SPOT Satellite GPS Messenger™.

Known for his spectacular cinematography, editing and interactive style of fishing, Jose has traveled around the world bringing home what he learns and sharing it through compelling film, lectures and seminars. 'The New Generation of Boating and Fishing' will demonstrate some of his signature fishing techniques, showcase exotic destinations and offer in-depth looks on the top products that he relies on.

"We are very proud to host Jose Wejebe, a leading outdoor icon," said Kevin Dawson, West Marine's Jacksonville Store Manager. "As a boating and fishing expert, Jose has dedicated his life to sharing his experiences with others through his television shows, fishing charters and seminars. During his seminar at our Jacksonville Flagship store, Jose will demonstrate favorite fishing techniques and equipment, and showcase the best in safety gear and innovative products to enhance boating experiences."

From land, sea and air, Jose incorporates innovative products like the SPOT Messenger into his remote travels as well as his everyday life. He uses SPOT's innovative dual-satellite technology to mark select fishing spots on Google Maps™ for later reference or to track his route so others can follow a breadcrumb trail of waypoints when he wants to share them. He also creates custom, tailored satellite-based messages to communicate with his select contacts including his crew and family during specific trips. If he ever needs emergency assistance, he can use his SPOT to notify an emergency call response center of his GPS location.

West Marine shoppers can take advantage of special event savings and raffle on the SPOT Messenger and memorabilia available on June 27, 2009 only at the West Marine Flagship Store at the Jacksonville St. Johns Town Center location. SPOT representatives will be on-hand offering product demonstrations and answers to questions about the SPOT Satellite GPS Messenger™ and its services.

Advance registration is not necessary however attendance is expected to be significant. For more details, contact the Flagship Jacksonville West Marine store at 904-520-4650.