Spot Satellite GPS Messenger to Provide Live Tracking for SCORE Baja 1000 Off-Road Endurance Race

Fans Can Track Racers Online Using SPOT's GPS Web-Tracking Capability

MILPITAS, CA (November 14 2008) - SPOT LLC (www.findmespot.com), the pioneer behind the award-winning SPOT Satellite GPS Messenger™, today announced that they have partnered with off-road racing sanctioning body SCORE International, to provide live web GPS tracking powered by SPOT, to SCORE Baja racers competing at the 41st Tecate SCORE Baja 1000. The Baja race, considered by many to be the world's most challenging off-road endurance test, is to be held in the Baja Peninsula in Mexico beginning November 21st. With GPS tracking powered by SPOT, fans and sponsors can track the progress of drivers competing in five classes (SCORE Trophy Trucks, Class 1, Class 5-1600, Stock Mini and Class 8) live at www.2008SCOREbaja1000.com .

The SPOT Satellite GPS Messenger is the first device that can send a message to a cell phone or email address with your GPS coordinates to friends or family or alert an emergency rescue coordination center from virtually anywhere around the world, regardless of cellular coverage. With SPOT, you can stay connected no matter what your outdoor activity may be or where your adventures take you. Whether you're just checking in, allowing others to track your progress or calling for help – SPOT can give you and your loved ones assurance that your adventure will be a safe one.

"We are pleased that SCORE has chosen SPOT's tracking function as a key ingredient for bringing a new experience to the fans of the Baja 1000," said Darren Bassel, Director of Marketing for SPOT LLC. "As some of the world's finest drivers battle the harsh and remote desert environment of the Baja Peninsula, our partnership with SCORE, Aura360, BFGoodrich, and Volkswagen, will allow us to showcase the durability of the SPOT, while bringing the Baja 1000 event to life for those who want to follow the race live online."

Adventurers and explorers from around the world, including world-class athletes like those

competing in the Baja 1000, have come to depend upon SPOT GPS messaging. SCORE Trophy Truck driver Cameron Steele has partnered with SPOT and has been using a SPOT Messenger during his preparation for the Tecate SCORE Baja 1000.

“While racing and preparing for remote events like the Baja 1000, the SPOT Messenger is the only device that is rugged enough to handle the pounding of off-road racing while providing me with the added safety of reliable satellite messaging,” said Cameron Steele, two-time Baja 1000 class champion and Score Person of the Year 07-08. “SPOT keeps my family, crew and sponsors connected through online tracking and GPS satellite messages, even when I’m hundreds of miles away in the middle of nowhere and no other communication works.”

The Tecate SCORE Baja 1000, including in-car commentary with driver Cameron Steele, will be televised on NBC Sports December 14, 2008 and ESPN International beginning December, 2008.