SPOT Partners with Backpacker Magazine's 2011 Get Out More Tour

Promoting outdoor adventure, skills and the latest gear like SPOT Connect

Covington, LA - (March 28, 2011) – Spot LLC, a leader in satellite messaging and emergency notification technology, has partnered with Backpacker Magazine's 11th annual Get Out More Tour, a national event designed to inspire others to live healthy, active lifestyles outside. For the third consecutive year, integrated SPOT satellite technology allows retailers, sponsors and fans to follow the tour online from town to town. The tour kicks-off on April 7 in Raleigh North Carolina and runs through December 8, 2011 .

The Get Out More Tour, led by outdoor experts Sheri and Randy Propster, will make over 60 stops at outdoor specialty retailers and festivals across the country. At each stop the Get Out More road team hosts an interactive 75 minute seminar where the audience can check out the latest outdoor products like SPOT Connect, a new device that enables some of today's leading smartphones to send messages via satellite. Additionally, attendees can learn important skills from the Backpacker experts and have a chance to win exciting outdoor prizes.

The award-winning SPOT Connect provides smartphone users connectivity to the Globalstar satellite network for sending location-based messages from areas with limited or no cellular phone coverage. By simply downloading the SPOT Connect App, SPOT Connect wirelessly pairs with the smartphone via Bluetooth®. The SPOT satellite message features are initiated directly from the app's user interface allowing users to send custom Type and Send messages to personal contact groups, social networks or an emergency response coordination center.

"We pride ourselves on showcasing some of the most innovative outdoor technology on the market while at the same time offering hands-on instructions for using this equipment," said tour leader Randy Propster. "In the past, we've used the SPOT Messenger to let our friends and families back home know we're safe and view our location and event photos on the SPOT Adventures social platform. Now with SPOT Connect, we can customize our messages from the backcountry sharing what we are doing and what we see. SPOT Connect provides additional satellite message features we can use every day on the trail and allow us to send a message for help in life threatening emergencies."

"The Get Out More Tour combines the best of outdoor education and interactive gear workshops for enhancing one's experience." said Katie Schoeben, Global Marketing Director, Spot LLC. "Sheri and Randy bring a wealth of real-life experiences to their program making them ideal representatives of the SPOT brand."

Sheri and Randy will be using SPOT Connect throughout the tour so others can track the tour on their SPOT Live Map at SPOTAdventures.com. See a complete list of the Get Out More Tour dates at www.getoutmoretour.com. For more information on SPOT Connect please visit www.findmeSPOT.com.