Spot Satellite Messenger Now Available at Bass Pro Shops in Time For the Holidays

National sporting and outdoor goods chain signs agreement to carry revolutionary new consumer satellite personal safety device in all Bass Pro retail locations across the U.S.

MILPITAS, CA (December 3, 2007) – SPOT Inc. today announced that Bass Pro Shops, a privately held, national sporting and outdoor goods store, has signed an agreement to carry the new SPOT Satellite Messenger in all of its national retail locations and catalogs, and online at www.basspro.com.

A revolutionary product designed to raise the safety factor for hundreds of millions of people around the world, particularly the outdoor enthusiast; SPOT provides users with a vital line of communication to friends, family, and emergency services, independent of cellular coverage.

"We're excited to work with Bass Pro Shops not only because they are a leading retailer for products designed for the extreme sportsman and outdoor enthusiast, but also because selling SPOT at their stores can help ensure the safety of so many customers," said Jim Shriver, National Sales Director for SPOT Inc.

SPOT enables users, based on varying levels of need, to send messages to friends, family, or emergency responders, and to visually track the location of the SPOT satellite messenger:

- **Alert 9-1-1** notifies emergency responders of your GPS location
- Ask for Help sends a request for help to friends and family
- Check In lets contacts know where you are and that you are OK
- **Track Progress** sends and saves your location and allows contacts to track your progress using Google MapsTM

Weighing just over 7 ounces and with a Bass Pro price of less than U.S. \$150, the SPOT Satellite Messenger is ideal for the growing market of more than 64 million estimated U.S. outdoor enthusiasts, specifically for backpacking, camping, fishing, hiking, hunting, ice and rock climbing, skiing, snowmobiling, snowshoeing, or recreational maritime activities.